



# New series: Building EU-CiP

Building a digital home for **reliable cancer information** for citizens is a task where many gears need to work smoothly together.

In a **series of ten posts**, we will guide you through the fundamental building blocks on the path towards the European Cancer Information portal.



Funded by  
the European Union





## Building EU-CiP



Funded by  
the European Union

### Finding reliable cancer info sources

The basis for the European Cancer Information Portal is **reliable information**.

In EU-CiP, we explore **cancer-related information sources** incl. international, European and national databases, clinical trials and healthcare guidelines as resources for the portal.

Resources in local languages ensure accessibility and inclusivity.

#### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

### What makes cancer info reliable?

To ensure **reliability of the information** provided in the EU Cancer Information Portal, we need clear quality criteria.

Our experts define and evaluate **evidence-based quality criteria** exploring existing cancer information sources and best practices.

This ensures that the portal will be a **home for reliable cancer information**.

#### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

### Ethics Requirements

From the start, we embed **ethical considerations** at the core of the project by promoting responsible practices.

Together with our **Ethical Advisory Board**, our experts focus on areas that involve sensitive data, vulnerable groups (incl. cancer patients and their families) and emerging technologies like AI.

#### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

### Working as a European team

EU-CiP operates as a huge consortium of **40 partners from 18 European countries**. These partners bring in expertise from many different fields incl. IT, ethics, health literacy, foresight planning and more.

Our project management team coordinates actions to ensure that the project realises its full potential.

#### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

## Citizen's Engagement & Participation

To ensure that EU-CiP meets **the needs of the users**, we focus on systematic active patient engagement from the start.

Cancer patients, survivors, relatives and caregivers take active roles in **developing and implementing** the Cancer Information Portal.

### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

### Building our central Library of Content

Based on reliable sources, we build a central **EU-CiP Library of Content**.

This library is a curated collection of cancer info (texts, images, videos) and will be the basis for all national implementations of the portal.

Our interdisciplinary **Content Editorial Board & Content Creation Group** ensure that content is reliable and tailored to end-users' needs.

#### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

# Content Pipeline and Information Portal Implementation

The information on the EU Cancer info portal must be **easily accessible and maintainable**. We develop a tailored technical infrastructure that allows collaborative creation, review and updating of the content.

AI tools, like a chatbot, will further help **make the content accessible and user-friendly**.

### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

**A tailored roadmap for the cancer information portal in your country**

Based on the central Library of Content and the developed technical infrastructure, EU countries will deploy their **own national implementation** of the portal.

We develop **individual implementation roadmaps** for countries based on their maturity levels. We focus on knowledge transferability to facilitate smooth implementation in all countries.

### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

### Raising awareness for EU-CiP

We maximise the impact and **visibility of the EU-CiP project** through stakeholder engagement, multimedia communication and broad outreach activities. We build awareness for the Cancer Information Portal and its benefit for society.

We also highlight how EU-CiP connects to related cancer projects like CANDLE and UNCAN-Connect and the EU Mission: Cancer.

#### Building EU-CiP





## Building EU-CiP



Funded by  
the European Union

### Building for the future

We develop a **sustainable long-term strategy** for the EU Cancer Info Portal through foresight, mutual learning and stakeholder engagement from the start.

This is part of building a resilient and well-connected **cancer strategy for Europe** for the next decades.

### Building EU-CiP

